



ICCA RANKINGS

The ICCA ranking is based on the number of rotating international association conventions held in worldwide cities.

Every year we supply ICCA with information about meetings in Liverpool based on the following criteria:

- Minimum of 50 participants
- International/European
- Rotating between at least 3 countries

What is ICCA?

ICCA is the world's leading trade association for suppliers of all kinds of goods and services to the international meetings industry. ICCA's area of expertise is in the international association meetings market. There are over 900 member companies and organisations in 86 countries worldwide, representing all the leading players in the international meetings field.

Why are the ICCA rankings important?

The ICCA database is highly valued by international meeting planners and the ICCA ranking poses as a key influencer for decision makers determining their meeting destination.

ICCA Rankings are used by associations to understand where the most popular meeting destinations are. The rankings also allow cities to understand how well they are performing in comparison to rival cities. ICCA rankings are industry accredited and well respected by the meetings industry.

A high position in the ICCA rankings boosts city reputation and credibility as a meetings destination. This attracts more international meetings to Liverpool, increasing your bookings and helping you benefit from the economic value congresses, meetings and events brings to Liverpool.

A table of UK rankings since 2012 is below:

	2012	2013	2014	2015	2016
Liverpool	134	159	198	119	144
Manchester	78	68	90	82	94
Glasgow	68	74	68	49	50
Edinburgh	33	40	31	35	27
London	6	7	6	5	5
Birmingham	168	136	122	254	152