

## **WELCOME TO A PLACE WHERE CREATIVE IDEAS AND DIGITAL DREAMS ARE MADE.**

We're famous for our music, fashion and culture. We're known for digital media and great video game heritage; BAFTA winning productions and Oscar-winning talent. Our firms deliver creative solutions for Disney, Sony, BBC, Virgin Media, Vodafone, LinkedIn, Nintendo, Microsoft, Google and Amazon. And we've got some new toys to play with: Supercomputing; Robotics; Virtual Reality; Internet of Things; Sensors; Big Data and Big Science.

### **Key Facts**

UK'S fastest supercomputer

One of only three clusters with significant IOT expertise

Second fastest growing digital cluster in the UK

GVA to double to £1.75bn by 2030

Over 30,000 employed in digital jobs hotspot

University of Liverpool ranked #1 in UK for computer science research

From the creative sparks that bring an indie edge to our work; to the programmers and developers bringing lines of code to life. This is a place with a unique personality. Our free thinkers are at the forefront of health and medical applications; we're using virtual reality to design safer cars; and mashing up Big Data to save lives. We're attracting world-class talent, encouraging new start-ups, and developing the next generation of creators, makers, gamers and ground-breakers.

Disruptive technologies and challenging minds are the driving force behind our creative and digital scene. From integrating cutting-edge virtual reality into social networks, to placing artist's music inside games, films and TV shows, our creative firms are driving new models of business.

Many creative and digital businesses choose to locate and invest in Liverpool City Region because of the many cost and productivity advantages when compared to other places and creative and digital clusters can be found at sites across the area such as Liverpool Science Park, Liverpool Innovation Park, Cotton Exchange and Baltic Triangle.

We can offer purpose built digital incubation, accelerator and studio spaces that are low cost and future proof, world-class connectivity and resilience, with some central locations offering up to 1 Gbps connections, and access to a Tier Three datacentre.

But it's not just about lower costs though. Our workers are highly productive too. Liverpool led the UK in productivity growth between 2004-2012 with a 34% increase. And according to the Tech Nation report in 2015, Liverpool was the UK's second fastest growing digital cluster, ahead of London and Manchester.

For more information, please visit the Invest Liverpool website [www.investliverpool.com](http://www.investliverpool.com).