

LIVERPOOL IS READY FOR BUSINESS.

As soon as you arrive here, you'll feel it. This is a growing place with big plans – more than £10 billion of investment underway. New developments across the region are attracting international businesses to locate here alongside our growing local successful companies.

With a workforce of more than six million people within an hour and six universities producing 30,000 graduates every year, this is a great place to recruit. Quality of life matters here and is the reason why our companies have low rates of staff turnover.

We're increasingly being seen as the optimum place for businesses that are feeling the pressure of London's higher wage rates, spiralling office costs and rising staff churn. We're a prime 'northshoring' option for companies looking to relocate functions outside of the capital.

Embracing technology to improve communications is a key part of our offer and we're a low-risk, proven business location - We've been an international commercial centre for hundreds of years. Our professional and financial services credentials are broad and deep, with levels of expertise and experience that make Liverpool a safe-bet for your next project.

Locating your business in Liverpool will give you an immediate competitive edge. UK government data estimates that wages in Liverpool are 10% lower than the national average and 50% lower than the City of London.

Land and property costs are lower than many places throughout the UK, which will give you a significant rental saving – often lower compared to other UK cities and more than 50% less than London. High quality office space in Liverpool is available for around £20 per sq ft whereas equivalent property in London is quoted at £75 per sq ft.

Our telecoms infrastructure provides low cost and future proof, world class connectivity and resilience, with some central locations offering up to 1 Gbps connections, and access to a Tier Three datacentre.

For more information, please visit the Invest Liverpool website www.investliverpool.com.